

GNBC EDG Catch and Win Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), 58 Queens Bridge Street, Southbank VIC 3006.
Competition Period	12.01am (AEDT) on 17/10/2022 to 11.59pm (AEDT) 18/12/2022.
Who can enter?	Only Australian residents who: (a) are aged 18 or over; and (a) can take the major prize on dates to be determined by the Promoter.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (b) the Promoter; and (c) the agencies, companies or participating premises associated with this competition.
Where will the competition run?	The competition will run in participating BWS and Dan Murphy's liquor licensed outlets (including online at www.bws.com.au , www.danmurphys.com.au and www.jimmybrings.com.au) which are stocking specially marked products (Outlets) in Australia.
Website	www.greatnorthern.com.au/promotions
Qualifying Purchase	A specially marked carton of any of the following Great Northern Brewing Company beer (subject to stocks remaining): <ul style="list-style-type: none"> • 24 x Great Northern Super Crisp bottles; • 24 x Great Northern Original bottles; • 24 x Great Northern Zero bottles; • 30 x Great Northern Super Crisp cans; or • 30 x Great Northern Original cans.
Entry instructions	You must, during the Competition Period: (a) make a Qualifying Purchase from an Outlet and collect your itemised purchase receipt; (d) locate the unique code inside the Qualifying Purchase product/s packaging; and (e) visit the Website, locate the entry page and fill out and submit the online entry form, including by providing the unique code and all other requested information to see if you have provisionally won an instant prize (and if so, which one) and to enter the major draw. Each carton will include 1 unique code. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry.
How are instant win prize/s awarded?	There are up to 40,000 instant win prizes to be randomly awarded during the Competition Period selected by a computerised random system at iGoDirect Pty Ltd, 41 Stubbs Street, Kensington VIC 3031 (iGoDirect).
How many drawn winners will there be and how will they be chosen?	There will be 6 drawn winners determined in respect of this competition. There will be 1 major draw conducted. The major draw will be held at 12pm (AEDT) on 21/12/2022 at iGoDirect. The first 6 valid entries drawn randomly from the entries received during the Competition Period (including previous instant winning entries) will win a major prize. The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).

What can I win?	<p>There are up to 40,006 prizes available – 40,000 instant win prizes and 6 major prizes as follows:</p> <p>Instant win prizes</p> <table border="1" data-bbox="414 257 1369 761"> <thead> <tr> <th>Prize</th> <th>Prize Value</th> <th>Number of Prizes</th> <th>Total Prize Value</th> </tr> </thead> <tbody> <tr> <td>Fishing Carabiner</td> <td>\$6.29</td> <td>38,100</td> <td>\$239,649</td> </tr> <tr> <td>Celsius 1L Soft Touch Bottle</td> <td>\$14.99</td> <td>1,000</td> <td>\$14,990</td> </tr> <tr> <td>Microfiber Towel</td> <td>\$23.99</td> <td>500</td> <td>\$11,995</td> </tr> <tr> <td>Sea to Summit Ultra Sil Dry Sack (2L)</td> <td>\$17.99</td> <td>250</td> <td>\$4,497.50</td> </tr> <tr> <td>Great Northern Straw Hat</td> <td>\$29.99</td> <td>100</td> <td>\$2,999</td> </tr> <tr> <td>Great Northern Cooler Bag</td> <td>\$59.99</td> <td>50</td> <td>\$2,999.50</td> </tr> <tr> <td></td> <td>Total:</td> <td>40,000</td> <td>\$277,130</td> </tr> </tbody> </table> <p>Instant win prizes will be sent to each winner's nominated Australian residential address as specified in their online entry form within 28 days of verification.</p> <p>Delivery of instant win prizes may be delayed due to Covid-19 related issues/restrictions (for example, but not limited to, manufacturing delays, government restrictions/orders and national/state/overseas border closures). If delivery/availability is delayed due to Covid-19, the Promoter will keep the prize winners informed and updated as to when they can expect to receive their prize.</p> <p>Major prize</p> <p>Each major prize is a trip for the winner and 1 adult companion to the Tiwi Islands, Northern Territory valued at up to \$11,000 depending on the winner's point of departure. See "Travel prize" section below for further prize details.</p>	Prize	Prize Value	Number of Prizes	Total Prize Value	Fishing Carabiner	\$6.29	38,100	\$239,649	Celsius 1L Soft Touch Bottle	\$14.99	1,000	\$14,990	Microfiber Towel	\$23.99	500	\$11,995	Sea to Summit Ultra Sil Dry Sack (2L)	\$17.99	250	\$4,497.50	Great Northern Straw Hat	\$29.99	100	\$2,999	Great Northern Cooler Bag	\$59.99	50	\$2,999.50		Total:	40,000	\$277,130
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Travel prize	<p>Each major prize is a trip for the winner and 1 adult companion to Tiwi Islands, Northern Territory which includes the following for you and your companion:</p> <ul style="list-style-type: none"> (a) return economy airfares (including airfare taxes) from your nearest Australian capital city to Darwin plus return flights between Darwin to Bathurst Island and return transfers between Bathurst Island airport and the accommodation (flights and transfers to Darwin are not included if you live in the Northern Territory, and if so, you and your companion must make your own way to and from Darwin Airport at your own cost); (f) 3 nights' accommodation at the Tiwi Island Retreat; (g) breakfast, lunch and dinner (as determined by the Promoter); (h) activities as determined by the Promoter, including a fishing trip, scenic helicopter flight, airboat adventure, off road buggy adventure and swimming. <p>The Travel prize is subject to a pandemic, any travel/government restrictions/directives, border closures, health advice and the like.</p> <p>By accepting or participating in the prize, your companion accepts these Terms and Conditions.</p>																																
Total prize pool	<p>The instant prize pool is up to \$277,130.</p> <p>The major prize pool is up to \$66,000.</p> <p>The overall total prize pool is up to \$343,130.</p>																																
How many times can I enter?	<p>You can enter up to 10 times in total over the Competition Period, provided you only enter once per Qualifying Purchase and per unique code. Each entry must be submitted separately in accordance with these Terms and Conditions.</p> <p>For the avoidance of doubt, each unique code is equal to one entry.</p>																																

<p>How and when will the winner/s be informed?</p>	<p>If you are an instant winner, you will get a return online message acknowledging your entry and informing you if you have provisionally won and details on how to verify your entry and claim your prize.</p> <p>Major prize winners will be notified by phone and in writing by email within two business days of determination and will have their name and state/territory of residence published on the Website on 23/12/2022 for a period of 28 days.</p>
<p>Proof of purchase</p>	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • original itemised purchase receipt(s); and • unique code/s. <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Proof of purchase must be identical to that provided by you with your entry.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Competition Period before you submitted your entry).</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
<p>Unclaimed prize/s</p>	<p>Any unclaimed or un-won instant prizes remaining at the end of the Competition Period will be forfeited.</p> <p>For the avoidance of doubt, only unclaimed major prizes will be included in the unclaimed prize draw.</p> <p>Prize claim date: 5pm (AEDT) on 21/03/2023.</p> <p>Unclaimed major prize determination: 12pm (AEDT) on 22/03/2023 at the same location as the original draw.</p> <p>If a major prize is has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a major prize winner (or a major prize winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the major prize/s to Reserve Entrant/s (if relevant) and/or carry out an unclaimed draw at the date, time and place stated above to randomly distribute the major prize/s.</p> <p>Any major prize winner/s will be informed by phone and in writing by email within two business days of determination and will also have their name and state/territory of residence published on the Website on 24/03/2023 for a period of 28 days.</p> <p>If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 19/04/2023.</p>
<p>Collection and use of your personal information</p>	<p>If you are a winner, you and (if applicable) your companion must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companion consent to the Promoter using your names and images in any promotional or advertising activity.</p> <p>The Promoter may collect your/your companion's personal information directly or through its agents or contractors. The Promoter will use your/your companion's personal information to conduct and manage the competition. The Promoter may disclose your/your companion's personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you/your companion or storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands.</p> <p>The Promoter's Privacy Policy (see www.asahi.com.au/privacy) includes information about:</p> <ul style="list-style-type: none"> (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (i) how to complain about a privacy breach and how the Promoter will deal with such a complaint. <p>If you have marked the "opt-in" box on the entry form relating to Endeavour Group collecting your personal information, you consent to the storage of your personal information on the Endeavour Group database and Endeavour Group</p>

	<p>may use this information for future promotional and marketing purposes regarding their products and services including contacting you via electronic messaging.</p> <p>The Endeavour Group Privacy Policy can be found at www.danmurphys.com.au/help/help-centre/articles/36000043536-Privacy-Policy_(Dan Murphy's) and www.bws.com.au/help/privacy-policy_(BWS).</p> <p>The Endeavour Group Collection Statement can be found here for Dan Murphy's www.danmurphys.com.au/help/help-centre/articles/360000505355-My-Dan-Murphy-s-Collection-Statement and here for BWS www.bws.com.au/help/collection-statement.</p>
Responsible drinking	<p>Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol – see: www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol. See also the NSW Liquor Competition Guidelines and Intoxication Guidelines at www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf.</p> <p>Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.</p>
Permit numbers	<p>Authorised under:</p> <p>ACT Permit No. TP22/01097.</p> <p>SA Licence No. T22/859.</p> <p>NSW Authority No. TP/00044.</p>

- 11 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 12 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. Unique codes from any other competition cannot be used for this competition, and are void if copied, forged, stolen or interfered with. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 13 Prizes and all elements of prizes must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prizes are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:
- booking and availability of flights, accommodation and events;
 - conditions of travel and conditions of entry into any event venues (including behaviour requirements, COVID safety requirements and applicable dress codes);
 - conditions of ticket validity and any restrictions on ticket on-sale or transfer;
 - travel dates and specified travel exclusion periods;
 - any additional fees (payable by you) relating to changes made by you/your companion to a travel/event prize after it has been booked; and
 - a requirement to present your credit card when checking in to accommodation.
- 14 You/your companion are responsible for all other unspecified costs related to a major prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes etc. Event tickets can only be used once and will be deemed invalid if copied.
- 15 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

16 The Promoter accepts no responsibility if one or more of the events or activities awarded as part of a major prize are abandoned, called off or postponed for any reason. In that case you/your companion forfeit your entitlement to that event/activity.

General

17 Any failure by you or your companion to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).

18 If specified, in order to participate in the activity/activities awarded as part of a major prize, you/your companion/s must comply with any applicable conditions (e.g. height, weight, health and fitness requirements). You must ensure that you/your companion are healthy and fit enough to take the prize. You/your companion must follow all requirements of the people responsible for managing the relevant activity/ies.

19 You/your companion must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.

110 If you or your entry are deemed by the Promoter to breach these Terms and Conditions including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

111 You must not:

- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
- (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
- (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
- (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
- (e) breach any law; or
- (f) behave in a way that is otherwise inappropriate.

112 If you win the major prize, you are responsible for your companion and the Promoter may disqualify all entries from, and prohibit further participation in this competition by, you or your companion if they breach these conditions, whether or not legally bound by them.

113 If you or your companion, in the opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion) from participating in any elements of the prize, at its discretion.

114 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted.

115 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.

116 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

117 By entering, you request that your full address not be published.

118 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.

- 119 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, pandemic, public health orders and the like, the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 120 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 121 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth).
- 122 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 123 Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant). Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 124 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.